



XAVIER UNIVERSITY
WILLIAMS COLLEGE
OF BUSINESS

When Good Leaders Lose Their Way

Mark and Ginger Whitacre

Mark and Ginger Whitacre received national recognition for their roles in uncovering the Archer Daniels Midland (ADM) price-fixing scandal in the early 1990s. Mark's role as an FBI informant in the ADM case resulted



in federal sentencing for top ADM executives and a multi-million judgment against the company. Unfortunately, their story also contains a darker side dealing with Mark's greed, mental health issues, embezzlement, and 8.5 years in prison. It's ultimately a story of redemption, second chances, Christian faith and undying love between a husband and wife.

The Whitacres' involvement with the ADM case inspired the 2009 major motion picture, "The Informant" and the Discovery Channel documentary entitled, "Undercover." In 2009, Stevin Hoover published "Mark Whitacre Against all Odds" – a biography which describes how faith has molded Mark's life in the 25 years since the ADM scandal.

Mark is considered by the FBI as the highest-ranked executive of any Fortune 500 company to become a whistleblower. He is currently the Vice President for Culture & Care Executive Director, t-factor at Coca-Cola Consolidated, where he assists the company in integrating faith in their workplace in order to be a purpose-driven organization.



HEROES OF
PROFESSIONAL
ETHICS

The Heroes of Professional Ethics Lecture Series is an annual event that celebrates the importance of ethics in the workplace.

The event is sponsored by Jerry and Janet Belle, the Cintas Corporation, and the Cintas Institute for Business Ethics.

Each year, the event's sponsors present a keynote speaker with a unique perspective or experience relevant to ethics in the workplace environment.

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